



Ohio Concerns of Police Survivors

Notice of Copyright: It is illegal to copy, reproduce, publish or distribute the C.O.P.S. logo and/or trademark in any manner by anyone other than Concerns of Police Survivors, Inc., without the expressed written permission of the copyright holder. Any violation thereof may constitute copyright and/or trademark infringement, which will be prosecuted to the fullest extent of the law.

Name of event/activity/project:

Purpose of event/activity/project:

Target audience:

Date(s) of event/activity/project:

Location of event/activity/project:

Is this a one-time or recurring project? If recurring, how often?

Will income be generated from this event/activity/project? _yes no

If so, how? (merchandise, tickets, entry fee, etc.)

Percentage of proceeds to be donated to Ohio C.O.P.S. :

Percentage of proceeds to be donated to another charity:

Name of that charity:



Ohio Concerns of Police Survivors

Describe in as much detail as possible how you will use the trademark name, logo, and/or acronym of Concerns of Police Survivors, Inc. for this event/activity/project:

Are you planning to carry liability insurance on this activity? yes

no

Person responsible for this activity/event/project:

Mailing address:

City, State, Zip:

Daytime telephone:

Email:



Ohio Concerns of Police Survivors

Logo Usage Agreement Pertaining to Print/Online Publications:

This Logo Usage agreement will be used until an official style guide is released to Chapters and the Public. It has been developed to protect both the National C.O.P.S. image as well as that of the local Chapters.

The Logos

Concerns of Police Survivors (C.O.P.S.) has implemented a family of logos to meet the needs of diverse constituents and target audiences. The Core Logo as seen above, is the first to be released for public usage.

Logo Usage

- Outside agencies, businesses and organizations must complete the Logo Usage Application to utilize the name, trademark or logo, or other intellectual property of C.O.P.S.
- All agencies, businesses and organizations must sign this logo usage agreement.
- Nothing may be placed over the National C.O.P.S. logo.
- Inclusion of this logo in any design must be approved, prior to production, by: Ohio Concerns of Police Survivors, President Laura Richards, lerichards.ocops@gmail.com

Color Usage

The main colors in the Concerns of Police Survivors official logo are shown below. The Pantone colors are listed along with the process builds for the 4-color printing. These colors apply to the individual chapter logos as well. Please ensure that the background behind the shield remains white and does not become transparent. This color layer is part of the logo.

Spot-color printing

Grey	PMS Cool Grey 6
Dark Blue	PMS 282
Light Blue	PMS 2945
White	

The Pantone Color Matching System (PMS) is largely a standardized color reproduction system. By standardizing the colors, different manufacturers in different locations can all refer to the Pantone system to make sure colors match without direct contact with one another.

Acceptable Four Color Processing

Gray	0 C / 0 M / 0 Y / 31 K
Dark Blue	100 C / 68 M / 0 Y / 54 K



Ohio Concerns of Police Survivors

Light Blue 100 C / 45 M / 0 Y / 14 K
White 0 C / 0 M / 0 Y / 0 K

The CMYK process is a method of printing color by using four inks—cyan, magenta, yellow and black.

Black/White/Grayscale Logo Usage

C.O.P.S. will provide a one-color or grayscale logo upon request. It is our understanding that this logo can/will be used without the aforementioned “white” behind the shield due to the nature of printing. The one-color logo may also be used for merchandise.

Name:

Organization:

Contact Phone Number:

E-Mail:

Signature:

***Upon receipt of this signed agreement your request will be reviewed and you can expect a response within ten business days.

Office Use Only:

Approved: Y/N Date: _____ Chapter Member: _____

Adopted: April 2, 2019